



## Minutes CWLEP Board Meeting 24 July 2017

### **Attendance:**

Jonathan Browning: Chair  
Nick Abell (Vice-Chair)  
Sean Farnell  
Cllr Jim O'Boyle  
John Latham  
Stuart Croft  
Cllr Chris Saint  
Paul Kehoe  
Mike Crone  
Catherine Mallyon  
Sarah Windrum  
Cllr Peter Butlin  
Cllr Andrew Mobbs (until 11.00am)  
Cllr David Humphreys  
Cllr Dennis Harvey  
Cllr Chris Cade  
Cllr Mike Hall

Wright Hassall  
C&W Chamber of Commerce/FSB  
Coventry City Council  
Coventry University  
University of Warwick  
Stratford District Council  
  
Jaguar Land Rover  
Royal Shakespeare Company  
Emerald Group  
Warwickshire County Council  
Warwick District Council  
North Warwickshire BC  
Nuneaton & Bedworth BC  
Rugby BC  
Hinckley & Bosworth BC

### **Executives in Attendance:**

Martin Yardley  
Paula Deas  
Roger Dowthwaite  
Craig Humphrey  
Monica Fogarty  
Linsey Luke  
Kate Hughes  
Steve Weir  
Louise Bennett  
Alicia Law  
Andy Williams  
Steve Maxey  
Bill Blincoe  
Nicola Cox

CWLEP  
CWLEP  
CWLEP  
CW Growth Hub  
Warwickshire County Council  
FSB  
University of Warwick  
Coventry City Council  
C&W Chamber of Commerce  
BEIS and C&LoG Team  
CWLEP  
North Warwickshire BC  
CW Growth Hub  
CWLEP

### **In Attendance:**

Adam Dent  
Nancy Singleton  
David Webb  
David Mullins  
Andrew Dixon  
Laura McMillan  
Stephanie Kerr

Advent Communications  
Stratford District Council  
Stratford District Council  
WMG/University of Warwick  
Coventry City of Culture Bid Adviser  
Manager – Coventry City of Culture Trust  
Leamington BiD

### **Apologies:**

Karl Eddy  
Marion Plant

Grant Thornton  
Nominated representative for the FE Principals

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<p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p> <p>5.</p>	<p><b><u>Welcome &amp; Apologies</u></b> Apologies were received from Karl Eddy and Marion Plant</p> <p><b><u>Call for Declarations of Interest</u></b> Stuart Croft declared an interest in agenda item 8 – The Faraday Challenge. The Chair advised Directors to register any further interests throughout the meeting.</p> <p><b><u>Approval of Minutes and actions from previous meeting</u></b> The minutes from the previous meeting on 22 May 2017 were approved as a true record. Actions arising from the last board meeting have either been completed or remain in progress to be developed in the Chairs of CWLEP Business Groups meeting following the board meeting. The funding wiring diagram was tabled as a document that will be continually updated. There has been good progress made on the FE sector executive support role.</p> <p><b><u>Board Matters &amp; Chairman’s Briefing</u></b> Nick Abell’s term of office as a director formally ended at the end of May and he has been reappointed for the next 12 months, retaining his roles as Vice Chair and Chair of F&amp;G. There is a vacancy for a private sector director following the constitutional changes earlier in the year. This will go to advertisement in the next few days, and will follow the intentions laid out in the Equality and Diversity Statement but also identifying candidates who could fill gaps in key sectors important to the Strategic Economic Plan objectives. The Government’s commitment to the Industrial Strategy remains strong as ever and a white paper can still be expected towards the end of 2017. On matters of governance, Mary Ney is compiling a report about LEP’s. The report is in draft form and it is expected that recommendations to Government will be more of the same; further encouragement towards more openness and transparency, scrupulous attention to declaring conflicts and registering interests and the importance of communications to the public. CWLEP has participated in the LEP Network peer to peer review process. WMCA is moving ahead at pace with the Mayor in place and a permanent Chief Executive has been appointed, who joins in September, and we are participating in bids to bring Channel 4 and the Commonwealth Games in 2022 to the WMCA area. Whilst Government have firmly committed to the concept of Midlands Engine with £4m of revenue funding, its role and purpose, governance and relationship with the WMCA and wider West Midlands continues to be a work in progress. CWLEP continues to attend and host a number of events; the official launch of the Growth Deal 3 funded NDTC at Coventry University, the Women’s Cycling tour of Britain completed an impressive stage in Warwickshire and CW Champions networking events remain popular as ever. CWLEP has been selected as the only UK LEP to participate in an OECD study which Alicia Law further updated the Board on.</p> <p><b><u>City of Culture</u></b> The board received a presentation from the City of Culture Bid Team and offered its congratulations in making the short-list and acknowledged that: -</p> <ul style="list-style-type: none"><li>• Further investment in marketing/comms is required.</li><li>• Development support via Cultural Destinations and Great Places fund is available</li><li>• Support capital – creative industries and heritage, Charterhouse and Daimler would help the bid</li><li>• CWLEP would help to promote the bid across the region</li></ul>	
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6.	<p><b><u>Update: West Midlands Combined Authority</u></b></p> <p>A presentation was given by Paula Deas on the WMCA AGM and appointments to the Mayoral Cabinet appointed; the executive structure; the Growth Company (with contributions from Paul Kehoe and Stuart Croft on this aspect); WMCA Activity. Priorities for CWLEP are to strengthen our ways of working with WMCA Growth Company; maximise available funding opportunities; our role in delivering the industrial strategy; further devolution, in particular AME, Digital &amp; Creative and champion Coventry City of Culture 2021 at WMCA level</p>	<p>West Midlands Growth Company to be invited to present at future meeting</p>
7.	<p><b><u>Stratford-on-Avon: Venture House</u></b></p> <p>The board received a presentation from Nancy Singleton on the Venture House Project, funded by Growth Deal. The one-stop shop for business opened in April 2016 providing space for new and home-based businesses to develop and grow. Well located it also provides an outlet for CW Growth Hub.</p>	
8.	<p><b><u>The Faraday Challenge</u></b></p> <p>The board received a presentation from Martin Yardley, David Mullins and Andy Williams on the Faraday Challenge. This, a National Battery Prototyping Centre, could form an important element to the developing vision in Coventry and Warwickshire comprising: -</p> <ul style="list-style-type: none"> <li>• Making Coventry a <b>Smart Motor City</b> to emulate Munich, Stuttgart and Detroit</li> <li>• Creating the <b>Whitley South Technology Campus</b> as a focus for Tier One expansion</li> <li>• Winning a <b>National Battery Prototyping Centre</b> for UK industrial Research &amp; Development here in Coventry &amp; Warwickshire – a unique facility to drive electrification and position the UK at the cutting edge of battery development</li> </ul> <p>The CWLEP Board: -</p> <p>8.1 Endorsed and approved the bid to establish the National Battery Prototyping Centre here in Coventry &amp; Warwickshire – Knowledge Capital of the UK</p> <p>8.2 Encouraged Letters of support from each CW Local Authority, Universities &amp; wider Board Directors (required by the beginning of September)</p> <p>8.3 Agreed stronger engagement of the Regional Mayor in supporting the joint CWLEP and WMG Bid for the National Battery Prototyping Centre as it delivers against the WMCA SEP ambitions leading to future investment</p> <p>8.4 Approved up to £50k, with delegated authority to Chair, Chair of F&amp;G Board and CEO, to fund formal State Aid advice to ensure compliance and assurance for HMG as part of the final bid</p> <p>8.5 Noted that c£40-50k is already secured from WMG for:</p> <ul style="list-style-type: none"> <li>• 2 x Technical Advisors to develop the proposition and costings from WMG appointed</li> <li>• Former BEIS Civil Servant appointed to provide input into the project and facilitate sessions on project risks and development during August</li> </ul>	
9.	<p><b><u>SME Business Group Progress</u></b></p> <p>Sean Farnell introduced the combined A2F/SME ‘Supergroup’ by outlining the importance of SME’s in the British economy and then looking at some of the challenges they face, recent topics covered by the group and its terms of reference. This was followed by a presentation by Lynsey Luke on local procurement and its importance to the local economy and a presentation from Stephanie Kerr on the significance of the retail sector.</p> <p>The board agreed that: -</p> <p>9.1 the Programme Delivery Board would track local procurement taking place in CWLEP funded projects.</p> <p>9.2 a nominated board director to champion the retail sector would be sought from existing board members.</p>	<p>Tracking to be implemented – AW</p> <p>SF to progress</p>

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<p><b>10.</b></p> <p><b>11.</b></p>	<p><b><u>Funding Programme Delivery</u></b> <b>The CWLEP Board Noted:</b></p> <p>10.1 the 'on target' progress being made on the overall implementation and delivery of the current Growth Deal Programme;</p> <p>10.2 the progress being made, the development of the A46 Link Road Project funding package and to seek ongoing support from the WMCA and Regional Mayor's Office as part of broader infrastructure priorities and commitments</p> <p>10.3 the update on the ESIF programme and its ongoing significance to Coventry and Warwickshire in delivering economic growth</p> <p>10.4 and approved the approach to understanding the CWLEP Area Investment Propositions – the pipeline.</p> <p><b><u>Finance &amp; Governance Report</u></b></p> <p>Nick Abell highlighted 3 things from the work of the F&amp;G Board</p> <p>11.1 The CWLEP has contributed to, and received a report emanating from, the peer-to-peer reviews that have taken place throughout the LEP Network. The comments received from Coast to Capital about CWLEP's adherence to the Assurance Framework guidelines were generally favourable and the detail is being worked through to make any required improvements.</p> <p>11.2 Midland's Engine governance is developing with the £4m given to it by Government but this may dampen the positive impact of WMCA and the 3-LEP's.</p> <p>11.3 A Digital Manufacturing paper was considered and implementation agreed subject to direct capital and revenue funding being secured, match-funding being secured and clarity over the number and funding of administrative support posts required.</p> <p><b>Date of next meeting; 9 October 2017 Venue; tba</b></p>	<p>PD/AW</p> <p>Detailed paper to next Programme Delivery Board – AW</p>
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